



# BREEDING WADERS

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## E I P

### **IRISH BREEDING WADERS NEED YOUR HELP!!!**

#### **COMMUNICATIONS MANAGER**

**The Breeding Waders EIP are seeking a Communications Manager, to come and work on this exciting project. Be part of one Europe's largest European Innovation Partnerships and Ireland's largest Bird conservation project. This is an opportunity to work at the coalface of cutting-edge conservation and to implement meaningful change for Ireland's Breeding Wader populations.**

This €25 million initiative aims to protect and restore Ireland's most vulnerable breeding wader populations.

Co-funded by the National Parks and Wildlife Service at the Department of Housing, Local Government and Heritage, and the Department of Agriculture, Food and the Marine, the project falls under the European Innovation Partnership (EIP) Agri Programme. It focuses on conserving and boosting populations of species such as Curlew, Redshank, Lapwing, Snipe, Dunlin, Golden Plover, Oystercatcher, Ringed Plover, Common Sandpiper, and Red-necked Phalarope through comprehensive landscape management and policy development.

Ireland's breeding wader populations have seen dramatic declines in both numbers and breeding range since the 1970s, with many species now facing the threat of extirpation or functional extinction.

The project team will establish connections with landowners, stakeholders and communities to foster a comprehensive understanding of the requirements of breeding waders within the landscape. To find out more about this EIP-Agri project, you can visit the project website on <https://breedingwaders.ie/>.

#### **Communications Manager Job Description**

The Communications Manager's responsibilities include.

- Advise the Management Team on all aspects of corporate communications.
- Manage the Breeding Wader EIP website ([Breeding Waders EIP](https://breedingwaders.ie/)) and social media presence.
- Deliver PR and advertising campaigns.

- Assist with the development and delivery of the company's communications plan.
- Engagement with participating farmers, farm advisors, Govt Departments and the general public.
- Co-ordinate the delivery of training to participating farmers, farm advisors, specialist contractors and the delivery of Continuous Professional Development for company staff.
- Assist local management with the operation of the Breeding Wader EIP community outreach programme. Initiate actions to support local initiatives by farmers, community groups, schools, and sports clubs in Breeding Wader conservation initiatives.
- Engage with Printers, Graphic Designers, and others in the publication of communications materials.
- Support the production of video and other audio-visual materials by engaging with company staff and external producers.
- Liaise with Dept. of Agriculture, Food, and the Marine Communications staff where necessary.
- Work with project management to engage with journalists from radio, television, the farming press and others on the promotion of Breeding Wader project events and initiatives.
- Liaise with Communications dept of Dublin Zoo and Fota Wildlife Park to develop strategy and maximise the PR potential of the partnership.
- Assist with the development and roll-out of the project's educational programme.

## **References**

Contact details for two referees should be provided including one from the most recent employer.

**Salary: €45 - €55K**

**How to Apply: Please send your application to**

**[info@breedingwaders.ie](mailto:info@breedingwaders.ie) by 27<sup>th</sup> September 2024**